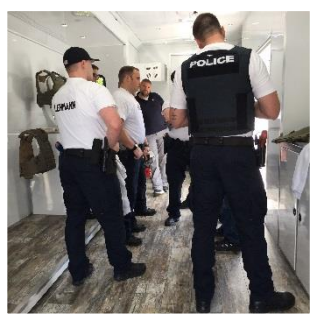


OUR MISSION

Each product that is designed here at TYR Tactical® is developed with the mantra, **Innovate or Die®**, and you in mind. Our passion for your safety has enhanced our design and manufacturing philosophy by creating streamline products that are more ergonomic and dynamic, as well as, significantly lighter. Our products are developed with direct input from some of the most elite warriors in the world. Direct feedback from operators about mission specific load requirements and mobility allow TYR Tactical® to increase overall comfort, movement and performance. Special Operations training and a physiological approach are incorporated into each design. Our rigorous testing process allows us to continually evolve and provide products for today's needs and threats keeping us in the forefront of the industry.

We understand that to create Mission-Adaptable Gear, one has to spend a tremendous amount of time and resources on R&D - making sure that the feel, comfort and ergonomics of our products are right for our customers. To better serve this mission we have created the **TYR Tactical® Mobile Showroom**. This completely custom 44' trailer was designed to travel across the country so we can better show our complete breadth of products. For the first time customers will have a hands-on experiences with TYR Tactical® Pouches, Body Armor, Belts, Revere K9™ Products and Huron™ Clothing & Packs. They will also get a chance to view products before their release and provide feedback on existing products.

We have dedicated approximately 16 weeks in 2016-2017 to travelling from base to base, department to department to be able to allow customers to have our showroom come to them.



WATCH US ON THE ROAD!

INNOVATE OR DIE® TOUR VIDEOS:



<https://youtu.be/q-a3Y90wqAs>



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7TH ANNUAL ARIZONA TACTICAL OFFICERS ASSOCIATION TRAINING CONFERENCE

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